

COWBOYS STILL HAVE TO LEARN THE ROPES,
ONLY TODAY IT'S MORE
THAN WILD HORSES THEY'RE AFTER.

IT'S REAL WOMEN
WHO CAN CHOOSE YOU OR LOSE YOU.
SO TOUGH, SO TENDER
AND SO MUCH
HARDER
TO SNARE
THAN ANY
MUSTANG PONY
MARLBORO
MEDIUM



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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